

Organ plays at 9, 11 and 5:15
Melody and Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5:30

WANAMAKER'S

WEATHER
Cloudy

The Far Corners of the Earth Are Rushing Their Rarest Products to Make This Christmas Brighter and Gladder Than Ever!

One May Be Great in Little Faithfulnesses

True greatness is well shown in school teachers, never impatient, never too wearied to miss the least chance to pave the way up for a little child out of his perplexities and lead him out to a hill-top.

It is real greatness not to be above doing little things to help another who is far down.

[Signed] *John Wanamaker*

November 12, 1922.

Printed Silks Are Claiming a Large Share of Attention

There is the widest choice of patterns one can imagine, and women like them all—the richly colored Paisley designs, queer Egyptian prints, the fashionable Persian effects and others which are simply Oriental.

Sometimes the entire dress, sometimes only the blouse part or sleeves are made of printed silks. They are used for some of the smartest blouses, for linings, millinery, trimmings and so on.

(First Floor)

Women's Warmly Lined Gloves

Much of a woman's charm lies in her hands and so, for beauty's sake as well as for warmth, lined gloves become almost a necessity.

Printed crepe de chine, 40 inches wide, \$3.50 a yard. Printed radium in—checks, blocks and dots, 40 inches wide, \$4 a yard. Printed pussy willow taffetas, 40 inches wide, \$4 a yard.

(Main Floor)

Parisienne Corsets—Elastic Models

In every instance the elastic is imported, which means it is of a wonderful fineness and softness. The designs are chiefly for women of slender and average figures.

A topless broche with elastic panel in the front and a flat back is priced \$10. Another has the elastic in four sections and short steels, \$13.

A heavy and long model is for plump women. This is reinforced to insure straight back lines, \$18.

Another topless of satin-striped broche in orchid color and with ribbon embroidery, \$22. A novelty elastic for evening has reinforced back and front, \$22.

A particularly fine and thin silk elastic corset is straight and simple and priced \$22.

(Third Floor)

Babies' Warm Wrappers, 60c and 75c

Long, soft, warm wrappers are of white flannel, trimmed with daintily figured flannel or a narrow edging.

(Third Floor)

What Wonder Coats to Wear or to See! Luxuriously Fur-Trimmed Coats for Women at \$185

BEAUTIFUL coats that have just made their bow in the Women's Coat Salons. They are so much prettier than ordinary and so generously fur-trimmed that the price seems little, indeed.

Imagine the finest changeable bolivia coating with a sheen like silk and as soft and warm as anything could be outside of fur. Then a shoulder yoke which extends to the wide cuff and a handsome shawl collar coming below the waistline of black fox. Golden brown or kit fox gray are the colors.

The other style of coat is straight with a paneled back, a new type of sleeve and a narrow belt. In kit fox, gray, cinder or black with collar and cuffs of kit fox. Or in brown with dyed squirrel.

(First Floor)

Brown Satin Slippers Are Highly Favored

even for wear with otherwise entirely black costumes. One sees them with the new black velvet gowns, with the many lovely brown and bronze costumes for both street and evening wear.

The new lot brings some particularly smart, brown satin slippers. They are plain slippers, on slender lines, yet with the new medium-short vamp and slightly rounded toe. They have modified French heels, \$11 a pair.

Buckles

Cut bronzed buckles transform them into affairs of gaiety. \$8 to \$40 a pair.

(First Floor)

A New Mesh Bag Opens Rather Differently

It can't be opened while suspended from the hand or arm. But it is easily unclashed when the chain is hanging down. For this reason it is a safe bag to carry valuables in.

In the attractive green-gold finish, long and narrow, balloon shaped or square, some with fringe, others with tassels, and all with a jeweled clasp, \$21 to \$31.

(Main Floor)

Crepe de Chine Nightgowns

Tailored styles, one with small sleeves and the other with shoulder straps.

Each comes in peach, pink and orchid and is priced \$5.

(Third Floor)

Lapis Lazuli Jewelry From the Orient

This is the dark Russian lapis lazuli, and a knotted necklace of the beads is priced \$125; hat-pins, \$25 each, earrings, \$45 and \$52.50; a tiny bangle—a charm—is \$6 and uncut stones of varied shapes and sizes, \$22.50 each.

Look for them in the Oriental Store.

(Main Floor)

Mahogany Mantel Clocks Chiming Each Quarter Hour

They are one of the finest American clocks made and every one has the beautiful Westminster chime on bars. It is the favorite of all the chiming with most people.

But besides the excellent time-keeping qualities, these clocks are a delight to the eye and a most appropriate piece of furnishing for a mantelpiece or low bookcase.

They are in mahogany cases in tannour or Colonial designs, dignified and simple in lines.

The prices are \$55, \$60, \$65 and \$75.

(Main Floor)

Some of the Finest Lamps

that have come out of the West may be seen just now in the Lamp Store.

Wooden lamps, bridge and junior sizes, finished in gold and black or silver and black, and priced \$32.50 to \$37.50.

Appropriate shades, \$25 to \$37.50.

(Fourth Floor)

Personal Greeting Christmas Cards

You can have cards with gay seasonal designs in colors and your name printed on them for 50c and 60c a dozen.

Or you can choose from a fine assortment of die stamped and engraved cards, your name being placed thereon by a secret process that imitates plate printing so that none but an expert can tell the difference between it and an engraved plate.

Prices range from \$3.25 to \$8 for the first twenty-five cards.

(Main Floor)

Leather Jewel Cases Make Thoughtful Gifts

Gifts are all the more appreciated when they are the kind not always thought of.

Jewel cases may be simple or may nearly approach the magnificent. In every case, they are pleasingly lined.

Most of them are of glazed leathers in tan, brown, gray, rose, light or dark blue, lavender, etc. One shows a delectable lemon velvet lining and many delightful little trays and pads.

Square, oblong and oval shapes are here and some cases like regular little suitcases, \$3.50 to \$40.

(Main Floor)

Amber and Shell That Never Saw Sea or Tortoise

Actually celluloid, but perfect simulations of the real sea-amber and tortoise shell effects.

The most attractive dressing-table fittings this year are made of them.

Translucent amber effect decorated in actual gold is lovely in brushes, combs, mirrors, puff boxes and all the other dainty paraphernalia. From a buttonhook at \$3 to a mirror at \$19.75, or a hair-brush at \$12.25.

Undecorated amber effect from \$1 for the buttonhook to \$3 for the mirror.

And the clever imitation of tortoise-shell from \$1 to \$7.75.

They are sold either separately or in complete sets.

(Main Floor)

What Are the Best 50c Linen Towels You Know Of?

Here are three grades in particular which we are certain it would be hard to improve upon.

When we say linen towels, we mean all-linen and nothing but linen.

We have heavy huckaback towels with damask border at 50c in size 18x34 inches that are a reliable value.

Others in the huckaback weave, size 18x36 inches, of equal excellence at the same price.

And we show a wonderfully good guest towel, 15x22 inches, with damask border and monogram space—50c.

And of towels at \$1 each we show a most attractive group, hemstitched, beautifully woven, bleached and finished, lustrous as a piece of satin and in handsome floral and striped patterns, the size being 21x29 inches.

(First Floor)

Belated Bales of Indian Blankets Just In

They somehow got lost on the way, but the delay only makes them all the more welcome.

Called Indian because of typically Indian patterns and color effects.

Woven with an all-wool warp and cotton warp. Warm, serviceable and decorative. Some people call them robes and use them not only as such but as couch-throws and what not?

Priced according to fineness, size and beauty at \$10, \$15, \$18 and \$20 each.

(Sixth Floor)

"Columbia" Bicycles Are Better Than Ever

And the prices lower than ever.

There is no better bicycle on the market than the "Columbia."

We do not believe there is one as good. See the latest models for men, women, boys and girls in the Sporting Goods Store.

Prices, from \$52.50 for Juvenile models to \$37.50 for men's and women's models.

(The Gallery)



The Gracefully Easy Look About a Sports Suit Has Won Men

AT THE club, motoring, anywhere outdoors and even for business the three-piece sports suit has become the daytime attire for the smartly dressed man.

It has no age limits, it has no "occasion" limits, but its non-chalant naturalness has carried the air of buoyant good-fellowship everywhere.

It always has a belt, sometimes the tacked-down type with the pleated back; again it will be a revival of the old-time Norfolk with belt all around.

The prices are from \$35 to \$50.

(Third Floor)

Day After Day a Tweed Hat Stands the Wear

Neither drenching rain nor blazing sun seem to have any effect upon it. Soil and dirt roll off unnoticed and rumpling and crushing and tossing hither and there never even wrinkles the gracefully careless shape that men like so well.

Naturally the best tweed hats are the hand-tailored ones from England. A dozen smart colorings, in a new shape that is widely liked and priced, \$6.

(Main Floor)

Couldn't Find Such Good Mufflers Closer Than Switzerland

Every thread silk. And the finest silk, heavy, enduring, warm.

Some are just plain colors—usually dark—others have one side one plain color and the other side in contrast, while still others have gay Roman stripes close to the ends. All have fringe.

The price is \$14.

(Main Floor)

The Shoe That a Man Will Wear in the Evening

To dance in or for any formal occasion.

It must be a plain shoe, it must be light and easy, but it must be smart as well.

A shoe that many men like is here. Plain from front to back, with the straight, tipless toe, light soles and low heels. It is in either patent leather or dull finish.

Price \$6.40.

(Main Floor)

Small and Medium Sized Chinese Rugs Are a Delight to See

Nobody with even the remotest interest in the things that give charm and color to a home can pass them by without stopping to admire the strange and striking combinations of blue and orange and golden tans and sometimes peach and mulberry tones.

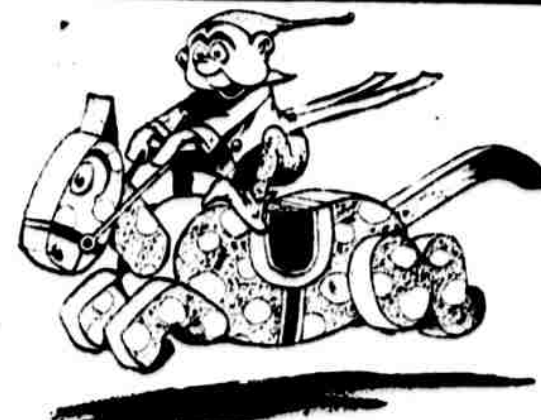
The furnishing effect is rich and positive and the quality is the finest that comes from the looms of China.

Don't be satisfied with just looking at them, but feel them and mark the wonderful substance and heaviness.

Mark also how moderate are the prices for such quality.

Size 2x4 to 2.6x4.6 ft., at \$25 to \$35. Size 3x5 ft., approximately, \$45 to \$65. Size 6x9 ft., approximately, \$130 to \$195.

(Seventh Floor)



"Ready to Go Home Now, Dear?"

Asked a Mother of Her Small Son in the Toy Store.

"Why, MOTHER!!! We haven't BEGUN to see it all, yet!"—That after a whole morning devoted to toys! Of course, there's the Laughing Gallery and one hates to miss any of the mirrors that make a small boy look like anything but that. Then, there are "moving pictures, all the time, along the walls!" as one little wide-eyed girl exclaimed. To say nothing of

Boys and TOYS and TOYS!

Toys from all over the world—such toys!

(Seventh Floor)

Kimonos With the Very Charm of Japan Special, \$4.50

Just out of the boxes that brought them from Japan, and they are lovely—both in coloring and embroidery.

The Japanese crepe is excellent quality and the kimonos are cut especially full, with Japanese sleeves, and are in beautiful tints of gray, rose, light blue, sun glow, red, dark blue and so on.

The hand-embroidery is unusual at the price—storks in flight, exquisitely done.

(Third Floor)

Philippine Nightgowns Special, \$1.85 to \$2.35

The embroidery is even finer than usual and there is much of the wonderfully executed solid work. Indeed, both the fine scalloping and the designs are even better than usual.

One may choose nightgowns of soft, fine batiste or of a durable, finely woven heavy muslin. All are made entirely by hand.

(Vigra Floor)